



Advertising Opportunities for Inside the Chamber E-Newsletter & Radio Ads

Advertising rates have been designed to save you money while reaching a large audience! Take advantage of the multiple issues pricing and you save even more! Get your message out to nearly 3,300 contacts in and around Lake County. The E-Newsletter is sent to our entire database each month and posted in Member Announcements on the Chamber website: www.lakecountychamber.com.

File should be in a JPEG, JPG, Gif, Tif or Publisher format.

Ad Sizes – Please Check Which Size	Frequency and Cost Per Ad			
	12X	6X	3X	1X
1/2 Page Ad 600X300 Pixels Horizontal	\$60	\$65	\$70	\$75
1/4 Page Ad 450X120 Pixels Horizontal	\$35	\$40	\$45	\$50
Logo & Link 100X100 Pixels Square	\$25	\$25	\$25	\$30
Classified Ad . Website or Newsletter (50 Words Max . text only)	\$25	\$25	\$25	\$25

Please select the issue(s) month(s) you want your ad to run in:

- | | | | |
|-----------|----------|----------|----------|
| January | February | March | April |
| May | June | July | August |
| September | October | November | December |

Additional Advertising Opportunities:

Website Banner Ad \$50/Month (Image must be 468 pixels wide by 60 tall, 72 dpi)

E-mail Blast to full contact list (3,300 addresses) \$100 (You provide copy, can link to your PDF flyer)

WKRS 1220 AM Radio Guest on Libby Collins Show from 7:15 to 7:45a the last Monday monthly. 25 Ads (60 second spots) for \$399 (Runs 5 Ads per day M-F)

Company Name: _____ Contact: _____

Address: _____ Ph: _____

Payment: Check Bill Me Charge Visa / MasterCard / American Express (circle one)

Card # _____ Exp. Date _____ Amount \$ _____

Name on card: _____

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Deadline for Ad Submissions/Member News is the 4th Monday Monthly