



## Advertising Opportunities for Inside the Chamber E-Newsletter & Radio Ads

Advertising rates have been designed to save you money while reaching a large audience! Take advantage of the multiple issues pricing and you save even more! Get your message out to our 3,000 contacts in and around Lake County. The E-Newsletter is sent to our entire database each month and posted on the E-Newsletter page on the Chamber website: [www.lakecountychamber.com](http://www.lakecountychamber.com).

**File should be in a JPEG, JPG, GIF, or TIF format.**

Ad Sizes – Please Check Which Size	Frequency and Cost Per Ad			
	12X	6X	3X	1X
1/2 Page Ad 600X300 Pixels Horizontal	\$60	\$65	\$70	\$75
1/4 Page Ad 450X120 Pixels Horizontal	\$35	\$40	\$45	\$50
Logo & Link 100X100 Pixels Square	\$25	\$25	\$25	\$30
Classified Ad . Website or Newsletter (50 Words Max . text only)	\$25	\$25	\$25	\$25

**Please select the issue(s) month(s) you want your ad to run in:**

January	February	March	April
May	June	July	August
September	October	November	December

### Additional Advertising Opportunities

Website Banner Ad \$100/Month (Image must be 468 pixels wide by 60 tall, 72 dpi)

E-mail Blast to full contact list (3,000 addresses) \$100 (You provide copy, can link to your PDF flyer or video upload on YouTube)

WKRS 1220 AM Union Latina Radio Sponsorship . Weekly Rate \$225 for Chamber Members (\$299 for Non-Members); Individual Spots \$25 (\$50 for Non-Members)

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Ph: \_\_\_\_\_

Payment:  Check  Bill Me  Charge Visa / MasterCard / American Express (circle one)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

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**Deadline for Ad Submissions/Member News is the 4<sup>th</sup> Monday Monthly**