



E-Advertising Opportunities for Inside the Chamber E-Newsletter

Advertising rates have been designed to save you money and the new online format will save a lot of time, resources and trees! Take advantage of the multiple issues pricing and you save even more! Please review the many different ways you can get your message out to nearly 1,000 contacts in and around Lake County. The E-Newsletter is E-blasted via PDF to our entire database each month and posted in Member Announcements on the Chamber website: www.lakecountychamber.com.

File should be in a JPEG, JPG, Gif, Tif or Publisher format.

| Ad Sizes – Please Check Which Size | Frequency and Cost Per Ad | | | |
|--------------------------------------------------|---------------------------|-------|-------|-------|
| | 12X | 6X | 3X | 1X |
| 1 Page Ad (7-1/2+wide x 10+high) | \$135 | \$140 | \$145 | \$150 |
| 1/2 Page Ad (7-1/2+wide x 4-3/4+high) Horizontal | \$85 | \$90 | \$95 | \$100 |
| 1/4 Page Ad (3-1/2+wide x 4-3/4+high) | \$45 | \$50 | \$55 | \$60 |
| Business Card Ad (3-1/2+wide x 2-1/2+high) | \$25 | \$25 | \$25 | \$30 |
| Classified Ad (up to 50 words max) Text Only | \$25 | \$25 | \$25 | \$25 |

Please select the issue(s) month(s) you want your ad to run in:

| | | | |
|-----------|----------|----------|----------|
| January | February | March | April |
| May | June | July | August |
| September | October | November | December |

Additional Advertising Opportunities:

Website Banner Ad \$50/Month (Image must be 468 pixels wide by 60 tall, 72 dpi)

E-mail Blast to full contact list \$100 (You provide copy, can link to PDF flyer)

WKRS 1220 AM Radio Guest on Libby Collins Show from 7:15 to 7:45a the last Monday monthly. 25 Ads (15 second spots) for \$399 (Runs 5 Ads per day M-F)

Company Name: _____ Contact: _____

Address: _____ Ph: _____

Payment: Check Bill Me Charge Visa / MasterCard / American Express (circle one)

Card # _____ Exp. Date _____ Amount \$ _____

Name on card: _____