



**E-Advertising Opportunities for Inside the Chamber E-Newsletter  
Radio Advertising on WKRS AM, Individual Ad-Blasts, Banner Ads  
2009 Rates**

Advertising rates have been designed to save you money and the new online format will save a lot of time, resources and trees! Take advantage of the multiple issues pricing and you save even more! Please review the many different ways you can get your message out to over 2,000 contacts in and around Lake County. The E-Newsletter **%aside the Chamber+** is E-blasted with a link to a PDF file to our entire database each month. The link is posted on the Chamber website: <http://www.lakecountychamber.com/illinois-chamber-newsletters.asp>.

**File should be in a JPEG, JPG, Gif, Tif or Publisher format.**

Ad Sizes – Please Check Which Size	Frequency and Cost Per Ad			
	12X	6X	3X	1X
1 Page Ad (7-1/2+wide x 10+high)	\$135	\$140	\$145	\$150
1/2 Page Ad (7-1/2+wide x 4-3/4+high) Horizontal	\$85	\$90	\$95	\$100
1/4 Page Ad (3-1/2+wide x 4-3/4+high)	\$45	\$50	\$55	\$60
Business Card Ad (3-1/2+wide x 2-1/2+high)	\$25	\$25	\$25	\$30
Classified Ad (up to 50 words max) Text Only	\$25	\$25	\$25	\$25

**Please select the issue(s) month(s) you want your ad to run in:**

January	February	March	April
May	June	July	August
September	October	November	December

**Deadline for Ad Submissions is the 4<sup>th</sup> Monday Monthly**

**Additional Advertising Opportunities:**

Website Banner Ad \$50/Month (Image must be 468 pixels wide by 60 tall, 72 dpi)

E-mail Blast to full contact list \$100 (You provide copy, can link to your PDF flyer)

WKRS 1220 AM Radio Guest on Libby Collins Show from 7:15 to 7:45a the last Monday monthly. 25 Ads (60 second spots) for \$410 (Runs 5 Ads per day M-F)

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Ph: \_\_\_\_\_

Payment:  Check  Bill Me  Charge Visa / MasterCard / American Express (circle one)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Lake County Chamber of Commerce, 5221 W. Grand Ave., Gurnee, IL 60031

Ph: 847-249-3800 Fax: 847-249-3892

E-mail: [info@lakecountychamber.com](mailto:info@lakecountychamber.com)

**Please complete this form and fax to our office at 847-249-3892**