

LAKE COUNTY CHAMBER OF COMMERCE



PROSPERITY THROUGH BUSINESS GROWTH

The Lake County Chamber of Commerce

It's about people.

It's about ideas.

It's about influence.

The power of connection.

Your business thrives on it.

Your future depends on it.

Membership Information



Dear Prospective Member,

Thank you for your interest in the Lake County Chamber of Commerce (LCCC).

We are pleased to offer you membership under our tiered investment structure, ***Prosperity+***. This program allows you to join the chamber at the level of membership that best fits your business needs. Please review the attached information to determine which level of membership provides the benefits you are seeking. The corresponding pricing shows what your membership investment will be and the corresponding actual dollar value you receive with membership. This value will be enhanced by the business relationships you will form when you attend Chamber events and functions!

There are many exciting reasons to become a member of the LCCC. Numerous networking events, advertising opportunities, programs and events are planned throughout the year. A complete list of chamber events (including programs such as the Business Luncheon Series, Networking meetings and Business After Hours) can be viewed at our website: www.lakecountychamber.com. I recommend attending an event or two to meet members and to witness the value of interpersonal networking in action.

Please review the enclosed materials, which further explain the benefits and levels of membership. If you have any questions, please call the office to arrange a meeting with one of our Chamber staff. Upon completing the application, please return it via fax or mail to the LCCC office along with your dues investment. Your membership will become official upon approval by our Board of Directors at its' monthly board meeting.

Thank you again for your interest in the LCCC. We hope to see you at a Lake County Chamber event soon!

Sincerely,

B. Dwight Houchins
President

Member Benefits

The Lake County Chamber of Commerce offers your business a variety of benefits and opportunities that make your decision to join the Chamber an easy one! Please see the list below for an overview of these benefits and services.

The mission of the Lake County Chamber of Commerce is to identify and serve the needs of Lake County Businesses, small through large, working to increase prosperity by encouraging the growth of existing businesses and fostering new enterprises.

Networking Opportunities

Early Bird Networkers – a structured networking group that meets on the 1st and 3rd Friday of each month and is designed to give you an opportunity to promote your business and learn about other businesses.

Business After Hours – An informal “after-hours” setting that allows you to meet other business members from throughout the county.

Monthly Business Luncheons – Join interested business people and community members as they learn about what is happening in our local communities.

Women’s Networking Group (WNG)

Luncheon – Take advantage of this opportunity to network with other business women monthly as they meet to discuss issues of importance to women in business.

Advertising Opportunities

Inside the Chamber E-Newsletter – This is the best way to get your message out to other chamber members and our mailing list as a whole. The Chamber newsletter is published monthly. Ads of various sizes can be run from 1 to 12 times a year.

Inside the Chamber E-Newsletter Inserts

– E-newsletter inserts are a great way to get your message out to the Chamber’s mailing list.

Lake County Chamber Website -

www.lakecountychamber.com - The Chamber’s website is a great opportunity to promote your business to everyone who visits us on the web. Banner ads, links, and enhanced listings are all available.

Tourism Packet – The Chamber sends out dozens of Tourism Packets each year. If your business would benefit from reaching these visitors to our communities, having your information included in the Tourism Packet is a can’t miss opportunity.

Relocation packet – Another packet of information we send out regularly is the Relocation Packet. Once again, dozens of these packages are distributed yearly to people who are either considering relocation or have already decided to move to Lake County.

Advertising Discounts

The Chicago Tribune – New and existing Chamber members receive a nearly 40% discount on a 2” x 7” display ad in the Tribune’s Metro section North zone (covering Lake County). Plus run your ad for 3 times in one week and receive an additional 40% off each ad.

Lake County Journals – Receive a certificate for the following one time offers: Free Lake County Journal 2”x2” ad or a 4 column inch upgrade, Lake County Journals 1/4 page ad for \$299, or 1/8 page ad for \$149. Northwest Herald ad at \$15 per column inch for one issue up to 1/2 page size, free color upgrade to your ad, buy one get one free in the El Conquistador and more one-time offers.

Lakeland Media – New Chamber members will receive a free 1/8 page display ad to be run in one of the 12 Lakeland Papers within 60 days of joining the Chamber. Existing Lakeland Advertisers may take 50% off one ad at open rate.

The News Sun – New and Renewing Chamber members receive a Free Chamber Listing Ad in the Saturday Business Section of the News Sun (to run the last Saturday of each month). The ad includes a brief profile of your business along with the logo of the Lake County Chamber. Also, turning in the form for your free listing entitles you to receive 4 ads free when you purchase 4 ads in a 4 week period.

WKRS-AM & WXLG-FM – For every two (2) radio advertising commercials purchased on either radio station, new Chamber members will receive a commercial of the same value absolutely free. The offer is good for advertising schedules up to 1 month in duration and is subject to availability of airtime at the time purchased.

Sponsorship Opportunities

Golf Outing – The Annual Lake County Chamber Golf Outing offers businesses the chance to sponsor tees, greens, fairways, driving range, a putting contest, awards dinner, social hour, lunch and much more! There is a sponsorship to fit almost everyone’s budget.

Annual Dinner – Sponsorship opportunities are available for all parts of the dinner as well as the chance to donate an item to the Silent Auction fundraiser.

Goodie Bags – A lower cost option for sponsorship is to donate an item to the Goodie bags distributed at the Chamber golf outing, Gurnee Days, or for new teachers.

Programs

Educational Seminars – The Chamber hosts Educational Seminars that allow businesses to get valuable information on topics that are essential to your businesses success.

Member to Member Discount Program – Bring Chamber members into your place of business by offering a discount to other Chamber members. This program is a great way to increase your visibility within the Chamber and to increase the word-of-mouth referrals from satisfied customers.

Ambassadors – If you're worried about coming to an event and meeting new people, the Chamber's Ambassador Program is for you. Let us know you are coming to an event and we will have a Chamber Ambassador there to meet and greet you.

Certificate of Origin – We will provide official documentation for members exporting to foreign markets.

Member List and Labels – If you would like to send out a mailing to Chamber members, our member mailing lists and labels are available for sale to members only!

Other Benefits

Website Listing - All Chamber members are listed on the Chambers' website. Members can be found by company name, contact name, or business category.

Literature Rack – All members are welcome to display their literature in the literature rack in the Chamber office. We get lots of walk-ins!

Friendly, Knowledgeable Staff - Friendly, knowledgeable and experienced staff eager to assist you and help maximize your membership investment.

Serving Lake County, Gurnee, Waukegan, and the Hispanic Communities for more than 90 Years!

What other people are saying about the Lake County Chamber of Commerce

“The LCCC has been a life-line for my business. I would not be where I am today without the extraordinary people that are involved. This includes the President, office staff, fellow members, guests and speakers. The LCCC truly has something going on morning, noon and night! The relationships I have made, both professional and personal would not be as awesome as they are without the LCCC. I am very fortunate to be able to attend almost every event they offer. I spend more time with LCCC members than my own immediate family! The LCCC has become a family member in and of itself for me. I always look forward to each and every event because I know it will enrich my day, my business, and my life in some positive way. I will always be grateful to the LCCC and count it as one of the best decisions I have ever made”

Val Nelson, Bodd Guide
BoddFace.com

*The Team at the Lake County Chamber
ROCKS! Their assistance has impacted my
business on multiple levels.”*

Chip Lutz, President
Covenant Leadership, LLC

“ The Chamber has been directly linked to the continued growth of my gift business. The various events have been instrumental in acquiring new clients. The membership dues have been marketing and advertising dollars well spent. For anyone to gain new clients, the Lake County Chamber is the place.”

Terry Waddell-Moenter, President
Brittane’s Designs

“Being a member of the Lake County Chamber of Commerce gives our organization access to many new business resources and contact that would otherwise have been difficult to organize if we would have had to compile them on our own. The Lake County Chamber offers the variety and diversification for which we have been searching. Our company has benefited immensely because of our involvement.”

Horacio Lopez, President
Pro Data Payroll Services, Inc.

MEMBERSHIP INVESTMENT LEVELS

<p>BUSINESS MEMBERSHIP</p> <p><i>Total Value: \$560</i> Plus \$1,500 - \$5,000 in free and discounted advertising</p> <p><i>Your Investment: \$250</i></p>	<p>Listing on Chamber Website Receive Chamber Newsletter Receive Chamber Event E-Newsletter Access to all networking functions, educational programs & Chamber events Listing in membership directory Opportunity to participate on committees and boards Member to Member discount program Member only pricing and benefits for events Member discounts from Chamber partners Member decal Free certificates of origin Business resource information Business referrals from Chamber office and other members Ribbon Cutting/Grand Opening Guide and Business After Hours Hosting</p>
<p>BUSINESS SILVER MEMBERSHIP</p> <p><i>Total Value: \$900</i> Plus \$1,500 - \$5,000 in free and discounted advertising</p> <p><i>Your Investment: \$500</i></p>	<p><i>All of the benefits and services listed in the previous membership categories PLUS...</i></p> <p>Link on Chamber Website Chamber member list Chamber networking bundle (A pass to attend one of each of the following: LCCC Breakfast Networkers, Women's Networkers, Business Luncheon, HCC Networkers 1 free ¼ page ad or 1 page insert in the Chamber Newsletter Ribbon Cutting/Grand Opening event planning assistance 1 free education program</p>
<p>BUSINESS GOLD MEMBERSHIP</p> <p><i>Total Value: \$1,763</i> Plus \$1,500 - \$5,000 in free and discounted advertising</p> <p><i>Your Investment: \$1,250</i></p>	<p><i>All of the benefits and services listed in the previous membership categories PLUS...</i></p> <p>Chamber member mailing labels Enhanced listing on the Website Season pass for the LCCC Breakfast Networkers Season pass for the Business Luncheon Series 1 Chamber Golf Outing Tee or Green Sponsorship Display table at one Business Luncheon Series (subject to availability) Breakfast with the Board of Directors at the corporate breakfast</p>
<p>BUSINESS PLATINUM MEMBERSHIP</p> <p><i>Total Value: \$5,893</i> Plus \$1,500 - \$5,000 in free and discounted advertising</p> <p><i>Your Investment: \$3,000</i></p>	<p><i>All of the benefits and services listed in the previous membership categories PLUS...</i></p> <p>1 Chamber Golf Outing Foursome 1 booth at the Business Showcase Multiple listings on our Website 2 tickets to the Annual Dinner Premier Sponsor of the following events: 1. Business Showcase 2. Golf Outing</p>
<p>CHAIRMAN'S CLUB MEMBERSHIP</p> <p><i>Total Value: \$13,173</i> Plus \$1,500 - \$5,000 in free and discounted advertising</p> <p><i>Your Investment: \$5,000</i></p>	<p><i>All of the benefits and services listed in the previous membership categories PLUS...</i></p> <p>2 Chamber Golf Outing Foursomes VIP Reception with the Board of Directors 4 tickets to the Annual Dinner Premier Sponsor of the following events: 1. Business to Business Expo 2. Business Luncheon Series</p> <p><i>Note: Corporate memberships above \$5,000 will be customized for both benefits and costs</i></p>



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Fax: 847-249-3892
Website: www.lakecountychamber.com
Email: info@lakecountychamber.com

Membership Investment Application (please PRINT or type clearly)

Date: _____ Referred By: _____
Company Name: _____
Contact Person & Title: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Business Phone: _____
Fax: _____
Email: _____
Website: _____
Type of Business (Describe Product/Service/Keywords): _____

Number of Employees: Full-time: _____ Part-time: _____
Information you do NOT want published by the Chamber:

PAYMENT—Please submit this form, along with your payment to the Lake County Chamber of Commerce.

Amount: \$ _____

Investment Level: Business Business Silver Business Gold
 Business Platinum Chairman’s Club

Form of Payment: Check Discover MasterCard Visa American Express

Card Holder’s Name: _____

CreditCardNumber: _____ Expiration Date: _____

Card Holder’s Signature _____

Thank you!
We welcome you as a Chamber Member and look forward to your involvement.